

20 Friends of Separation

Objective:

To see how far and wide the 20 friends I wish I had can “friend” people on the social network facebook.

Method:

Participants take on the identity for one month. During this time, they will update, friend people, and play with the identity as they see fit. At the end of one month, they must “play it forward” and give the identity to someone else to play with. It is the participants responsibility to find a new player. This will repeat until the end of December 2010, at which time the “identities” will be analyzed for their relationships.

The Rules of Play

1. Friend as many people as you can
2. Post to the wall
3. Play for one month
4. Do not change password
5. Do not change profile pics
6. Do not post pornography or infringe on copyrights
7. When you take on an identity give your contact information to belhaikes [at] yahoo [dot] com
8. At the end of the month complete a short survey about participating in the project. Please fill it out and email back.